

# JAC KALAHER

SPEAKER | MINDPOWER COACH | MARKETING STRATEGIST

## Purpose-Driven Marketing: How Your Internal Beliefs Create Breakthrough Results

Discover how aligning your internal beliefs with your authentic purpose transforms your external business results. This conversation explores the intersection of mindset work and strategic marketing.

- Replacing scarcity mindset with abundance thinking
- How authentic confidence impacts marketing effectiveness
- Building business strategies that honor your values and drive results
- Using NLP to align thoughts with your true purpose



## AUDIENCE WILL LEARN HOW TO:

- ✓ **IDENTIFY HIDDEN BELIEF BARRIERS**  
Recognize unconscious beliefs and mental patterns that sabotage marketing efforts, even when strategies are technically sound.
- ✓ **REPROGRAM MARKETING MINDSET**  
Use proven NLP techniques to replace limiting beliefs about sales, visibility, and self-promotion with empowering thoughts that fuel confident action.
- ✓ **CREATE AUTHENTIC BRAND MESSAGING**  
Develop marketing messages that genuinely reflect your values and purpose, creating deeper connections with your ideal audience.
- ✓ **MARKET FROM ABUNDANCE**  
Shift from desperate, pushy marketing tactics to confident, value-driven approaches that attract rather than chase potential clients.
- ✓ **ALIGN STRATEGY WITH PURPOSE**  
Build marketing systems and campaigns that feel authentic to you while effectively communicating your unique value to the market.
- ✓ **SUSTAIN CONFIDENT ACTION**  
Develop daily practices and mental frameworks that maintain marketing confidence even during challenging seasons or market fluctuations.

## CONNECT WITH JAC



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## WHY JAC?

Jac Kalaher, a seasoned marketing strategist, military spouse, and creator of the St. Johns BFF networking movement sweeping Northeast Florida, is on a mission to help purpose-driven entrepreneurs build businesses that honor their values while generating extraordinary impact. With over 20 years of marketing expertise, NLP certification, and the resilience gained from navigating military life while raising four boys, her real-world experience provides actionable strategies to scale without sacrifice, starting with the confidence to step boldly into your authentic calling and create lasting community impact.

## BOOK JAC

Jac Kalaher is available for speaking engagements, workshops, and transformational experiences. Whether you're looking to inspire your team, motivate a group, or bring breakthrough perspective to your event, Jac's "Divine Confidence" message will create lasting transformation.

AS SEEN IN:

